



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081

August 10, 2017



August is Rotary Membership and New Club Development Month

*Improving Lives in Communities
Locally and Around the World for over 75 Years*

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District 7450 Governor Dawn DeFuria
Assistant Governor Francie Cross

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Charitable Trust	Marty Spiegel
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Today's Program:

Sean O'Donnell, Drexel University
"What have we wrought: How climate change is affecting our planet"

Table Grace

Dear Lord, help us to keep alive the Rotary concept of vocational service. May we serve better in the workplace those less fortunate than ourselves. Strengthen within each of us the resolve to suit action to thought and to reflect in our daily lives better standards of ethics in our workaday world. Give us now grateful hearts for our blessings of this moment and for this food and fellowship. Amen.

Rev. Dr. Frederick E. Christian

Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

Aug 17 Anthony Coschignano
Classification Talk

Sept 21 Dawn DeFuria, District Governor

Oct 14 District Project Fair
9:00am-3:00pm, Inn at Swarthmore

Oct 24 World Polio Day

Nov 7 Rotary Day at the United Nations

April 20-22, 2018 District Conference

June 24-27, 2018 RI Convention,
Toronto, Canada

**Know someone who has an interest in any of these topics? Invite them to the meeting!*

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www.SwarthmoreRotary.org
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)
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Last Week's Program:

Marilyn Hershey

by Rich Shimko

Some of what Marilyn Hershey of Ar-Joy Farms in Chester County told us about operating a large dairy farm fits in with our images of dairies. They feed calves by hand with a bottle and spread manure on the fields. Other aspects are very modern. Each cow is tagged and tracked by computer. Each cow's milk production is monitored daily because a dip in production could be the first sign of illness. Marilyn said they are in the process of building a cow waste digester that will produce methane which can be used to operate a generator to produce electricity. They also use solar panels to heat water.



(continued on reverse)

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Ryan Dostillio

August is Rotary Membership and New Club Development Month

All month on Rotary.org, blog posts will focus on **club flexibility** as a way to build membership and develop clubs. From a hybrid club to dual membership, these posts feature clubs who have benefited greatly from restructuring or implementing new membership options. Following is information on the flexibility guidelines.



Past President Chris Brand works the webcast computer at a meeting.

Research and our members' experiences have shown that when clubs have more freedom to decide how and when they hold their meetings, who they'll invite to become members, and what member engagement means, their ability to attract new members and keep current members motivated increases. The 2016 [Council on Legislation](#) voted to give Rotary clubs more flexibility than they've ever had.

5 ways to use the new flexibility

Start by reviewing the updated [Standard Rotary Club Constitution](#) to see which guidelines are flexible. Once you've decided what changes would benefit your club, edit your club bylaws to reflect them, and try them out. If you decide they aren't working, try something else. Here are some examples of how your club can apply the new flexible options:

Change your meeting schedule. Your club can vary its meeting days, times, and frequency. For example, you could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday of the month. You just need to meet at least twice a month.

Vary your meeting format. Your club can meet in person, online, or a combination, including letting some members attend in-person meetings through the Internet.

Relax attendance requirements. Your club can ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event.

Offer multiple membership types. Your club could offer family memberships to those who want to bring their families, junior memberships to young professionals with leadership potential, or corporate memberships to people whose employers want to be represented in the club. Each type of membership can have its own policies on dues, attendance, and service expectations. Rotary will count these people in your club membership and will consider them active members if they pay RI dues.

Invite Rotaractors to be members of your club. You can invite Rotaractors to join your club while remaining members of their Rotaract clubs. If your club chooses to, it can make special accommodations for these members, such as relaxed attendance requirements or reduced fees, as long as they are reflected in the club bylaws.

Last Week's Speaker: Marilyn Hershey

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Although Marilyn described a lot of high-tech trappings, her story reminded a couple of Rotarians of their working on dairy farms as youngsters and of rising early in the morning to milk the cows. Gudmund said he milked 12 cows by hand and Marilyn was very impressed. His statement didn't mean so much to me but I guess you have to be a hands-on milk person to appreciate the claim.

Happy Dollars 2017-18:

\$487

2016-2017 total: \$3,756
2015-2016 total: \$3,756
2014-2015 total: \$3,168
2013-14 total: \$2,493



(20,028 Children Immunized)
**All Proceeds go towards
Polio Eradication.**

Service Quotation

Practice Random Acts of Kindness

The phrase "practice random acts of kindness and senseless acts of beauty" was written by **Anne Herbert** on a placemat in Sausalito, California in 1982. It was based on the phrase "random acts of violence and senseless acts of cruelty".

Rotary Celebrations

Birthday:

None

Member Anniversary:

None

Wedding Anniversary:

None

DONATIONS NEEDED!



The CityTeam Ministries food pantry needs constant replenishing. If you can donate items such as: peanut butter, tuna fish

Please contact Cathy Darrell, who will transport any donated items.

Or just bring them to a meeting.