



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081

December 22, 2016



**November is Rotary Family Month**

**Improving Lives in Communities**  
*Locally and Around the World for over 75 Years*

Rotary International President John Germ  
District 7450 Governor Dave Haradon  
Assistant Governor Franczy Cross

## 2015-2016 Board

<b>President</b>	<b>Lisa Lee</b>
President-Elect	Joy Charlton
Community/ Vocational Service	Theresa Hartzell
Immediate Past President	Joe Lesniak
Secretary	George Whitfield
Treasurer/ Budget	Josh Twersky
E-Secretary/Webmaster	Brian Casey
Club Service	Bill Hale
Membership	Craig Fava
International Service	Joy Charlton
New Generations Service	Maria Zissimos
Foundations Service	Steve Laxton
Charitable Trust	Marty Spiegel
Public Relations	Barbara Whitaker-Shimko

## Today's Program:

John Shankweiler and  
the Silvertones

## Table Grace

Many soon will celebrate the birth of one called the Saviour. Whatever our belief, make us grateful for this One of whom it was said, "He always went about doing good." Forgive us that we are content just to be going about getting nowhere and doing nothing worthwhile. Here receive our thanks for these good gifts of food and friendship for they are from your hands. Amen

Rev. Dr. Frederick E. Christian

## Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

**Dec 29** No meeting—Happy New Year!

**Jan 5** Akosua Watts, the Chester Community School of the Arts' new Head of School "Building Bright Futures".

*\*Know someone who has an interest in any of these topics? Invite them to he meeting!*

### Follow us online at:

[www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)  
[www.SwarthmoreFair.org](http://www.SwarthmoreFair.org)  
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)  
[www.twitter.com/SwarthmoreRC](https://twitter.com/SwarthmoreRC)

## Last Week's Program:

**Brian Casey**

by Rich Shimko

Brian Casey remembers taking his dollar to the bank as a kid and having the deposit entered into his bank book. If he had been like me, he would look at his bank book every now and then, pleased at the evidence of his wealth. Now, Brian said, he never goes into the bank. He does all of his banking on-line or on his phone. Brian discussed this and other changes to the banking system, in what he described as his "reclassification" speech. Two reasons why the stodgy old banks changed so much were 9/11 and the financial crisis of 2008. The planes being grounded after 9/11 motivated the banks to



(continued on reverse)

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Guests:

Tannei Casey, Olivia Laxton

**Swarthmore Rotary Club was  
Beautifully and Handsomely Represented at  
the Million Dollar Journey Dinner**



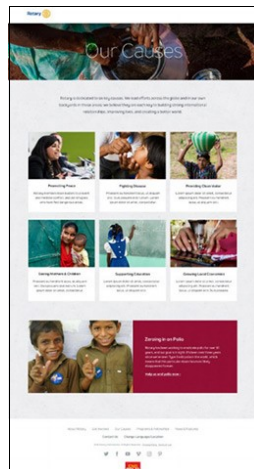
*If you've ever been frustrated trying to find something on the Rotary.org website ... here's some good news !!*

### **A Sneak Peek at the Rotary.org Web Refresh**

In January, visitors to Rotary.org will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. It's the first step in a two-part process to refresh our entire website: first the public site, Rotary.org, and then My Rotary.

Some of the changes will be obvious: a modern design, increased use of imagery and graphics to tell our stories, and better organization of content to help readers find out who we are and what we're doing. Others, like the improved speed of the site, will be a welcome surprise.

We believe these changes will more clearly show that Rotary is making the world a better place — and will persuade potential members and donors to support our work by joining a club, volunteering on a project, or donating to a cause. Visit Rotary.org in January to see all the improvements we've made.



### **Program:** *Continued from Front*

stop moving checks around and just transmit check images. The 2008 crisis resulted in more bank regulations and lower interest rates. Therefore, banks have higher costs and are making less money on their loans. As a result of this, banks increased their fees and have turned their branch staff into a sales force. As more and more money handling is done automatically, Brian predicted that bank branches will have no humans in the future.

### **Happy Dollars 2016-17: \$1203**



2015-2016 total: \$3,756  
2014-2015 total: \$3,168  
2013-14 total: \$2,493  
2012-13 Total: \$2,345

(19,701 Children Immunized)

**All Proceeds go towards  
Polio Eradication.**

### **Service Quotation**

**“THOSE WHO BRING  
SUNSHINE TO THE LIVES OF  
OTHERS CANNOT KEEP IT  
FROM THEMSELVES.”**

**- J.M. Barrie (b:May 9, 1860-  
d:June 19, 1937), Scottish author  
and creator of Peter Pan.**

### **Rotary Celebrations**

#### **Birthday:**

**Dennis Hoffman 12/22**  
**Jeanie Bengston 12/23**  
**Rudy Amann 1/4**

#### **Member Anniversary:**

**Anne Hansen 12/29 (16yrs)**  
**Steve Laxton 2/29 (9 yrs)**  
**Art Baker 1/1 (47 yrs)**

#### **Wedding Anniversary:**

**Robin Elrick 1/1**  
**Ken & Joan Wright 1/1**

### **DONATIONS NEEDED!**



The CityTeam Ministries food pantry needs constant replenishing. If you can donate items such as: peanut butter, tuna fish

Please contact Cathy Darrell, who will transport any donated items.

**Or just bring them to a meeting.**