



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081

November 19, 2015

November is Rotary Foundation Month



**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President K.R. Ravindran  
District 7450 Governor Chad Rosenberg  
Assistant Governor Franczy Cross

## 2015-2016 Board

<b>President</b>	<b>Joe Lesniak</b>
President-Elect / Public Relations	Lisa Lee
President-Nominee/	
Community/ Vocational Service	Jim Sredenschek
Immediate Past President	Perri Evanson
Secretary	Steve Laxton
Treasurer/ Budget	Josh Twersky
E-Secretary/Webmaster	Brian Casey
Club Service	Marv Gelb
Membership	Craig Fava
International Service	Joy Charlton
New Generations Service	Maria Zissimos
Foundations Service	Mike Malone
Charitable Trust	Marty Spiegel

## Today's Program:

**Physicist Jamie Saxon**, former Rotary Exchange Student and current Enrico Fermi Fellow at the University of Chicago will talk about Why Matter has Mass.

## Table Grace

"Father, we thank you that from earliest times you have "set us down in families." As we celebrate reunions this week and rekindle the bonds of hearth and home, renew these abiding values. Make Rotary itself an extension of that larger family of caring concern. Receive, now, our thanks for all warm human ties. Amen." Rev. Dr. Frederick E. Christian

## Follow us online at:

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[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)  
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[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)  
[www.twitter.com/SwarthmoreRC](https://www.twitter.com/SwarthmoreRC)

## Last Meeting's Program: Chris Reynolds

Chris Reynolds wants your stories for the Swarthmorean. He wants all the local news fit-to-print and he is relying on you to tell him about it. Chris is the new editor of our local newspaper. After starting out on a now defunct paper in Delaware County getting 35 cents a line, he eventually entered the public relations business. He and his wife Jennifer ran their own PR firm for many years. He decided to retire from PR when it became clear that PR was no longer about building relationships with newspaper and journal editors to get a company's story to the public but was about how many people click on a company's website. While he was in PR he got to know what makes a newspaper editor tick.



-(continued on back)

## Coming Programs & Events

**Nov 25 Thanksgiving, NO MEETING - GO EAGLES!**

**Dec 3** PA Veterans Museum: 12 East State Street, Media (below Trader Joe's)

**Dec 10** - A Christmas Carol at Hedgerow Theater (6:30 pm Reception; 7:30 Show) Can bring 1 free guest. RSVP by Dec 3.

*\*\*Know someone who has an interest in any of these topics? Invite them to the meeting!*

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Guests:

Louise Coffin, Prospective Member, visiting Rotarian **Ruth Rosenberg** (Haverford), and **Donna Kay Jones**, Ed's wife.

# SERVICE ABOVE SELF AWARDS CONGRATS MARV AND KEN!



November 13, 2015 was the District's First Annual Service Above Self (SASY) Awards at the historic Union League. Our Club and its members were up for 5 different awards. The most of any Club in the District! Despite the stiff competition we are proud to announce that **Marv Gelb and Ken Wright** won for **Best Fundraiser** for their founding and enhancing of our very own Fun Fair.

The first award presented of the night was for **Best Fundraiser** so Marv and Ken are the first Rotarians in the District to ever win a SASY Award. What a great and well deserved honor. Of course, they were humble in their remarks and gave credit to a supportive club and community. Please join our club in congratulating Ken and Marv on a wonderful accomplishment.

Please do not forget to congratulate our other nominees who may not have won at the District level, but are certainly winners in our Club: Joy, Josh, Hillard and Anne for **Best Community Service Project**; Betty Ann Flynn for **Lifetime Achievement Award**; Marv Gelb for **Rotarian of the Year**; every member of the club for **Outstanding Rotary Club of the Year**; and every Rotoractor for **Outstanding Rotoract Club of the Year**!

**Speaker:** Continued from Front

Therefore, upon closing his business he started looking for a newspaper job. As the timing was right at the Swarthmorean he landed here. Chris said he will keep the paper pretty much as is with minor changes. He likes longer articles than has been the usual. He said he generally does not do editorials and plans to adopt a neutral tone politically. Rotarians commented that they liked editorials and remembered when the paper had a Republican bias. Here's to our unbiased gem of local news, the Swarthmorean.

**Happy Dollars Total for  
2015-16:**

**\$931**



2014-2015 total: \$3,168

2013-14 total: \$2,493

2012-13 Total: \$2,345

2011-12 Total: \$2,311

(18,711 Children Immunized)

**All Proceeds go towards  
Polio Eradication.**

## Service Quotation

**"Every human being feels pleasure in doing good for another" - Thomas Jefferson (1743-1826), Principal author of the Declaration of Independence, and Third President of the United States**

## Rotary Celebrations

### Birthday:

**Steve Laxton 11/29**

### Member Anniversary:

**Harry Urian; Hillard Pouncy (11/18/05)**

**Craig Fava; & Joy Charlton (11/20/08)**

**Wedding Anniversary: None**

**HAVE A WONDERFUL  
THANKSGIVING WITH  
FRIENDS AND FAMILY!!**

