



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081

October 22, 2015



October is Economic and Community Development Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

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Today's Program:

Jeff Havilland,
DCLC Tutor, and
his adult learner.

Table Grace

"Father, for families in which we have been nurtured; for the bonds that bind us to sons and daughters, fathers and mothers; for the larger family in which you have placed us as your children, we give you thanks. Show us how to live caringly and to express our gratitude as we practice "Service Above Self." Amen.
Rev. Dr. Frederick E. Christian

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Last Meeting's Program: Ben Yagoda

Who killed great classic American songs? Songs like "I get a kick out of you", "Summertime", and "Blue moon". Our speaker, Ben Yagoda, has some ideas. In fact, he wrote a book about it; The B-side: the death of Tin Pan Alley and the rebirth of the Great American Song. As Ben points out, Elvis didn't kill great classic songs, they were already dead. Ben blames ASCAP, BMI, Mitch Miller, radio, unsophisticated returning GI's, and lawyers (of course), among others. You will have to read his book for an expanded explanation. Some of us may like "How much was that doggy in the window", Ben's example of what replaced the great classics. Not to mention many great songs over the past 60 years.



Coming Programs & Events

Oct 29 No Meeting (New Member Cocktail Party)

Nov 5 Arto Woodley, Scholar-in-Residence, The Lang Center for Civic and Social Responsibility at Swarthmore College, will speak about Urban Leadership.

Nov 12 Chris Reynolds, new editor of the Swarthmorean will speak.

***Know someone who has an interest in any of these topics? Invite them to the meeting!*

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Yong Choe (guest of Mike Malone), Dick Linderman (guest of Craig Fava), and Bill Hale.

STOP HUNGER NOW MEAL PACKAGING EVENT!



Speaker: Continued from Front

But these songs from the period 1920 to 1950 were certainly great in a way that is much different from today's songs. Ben's example of the complex lyrics of this period "I get a kick out of you" is one of my favorite all time songs. Certainly "when I'm out on a quiet spree, fighting vainly the old ennui" seems a step above most of today's lyrics or even "the one with the waggly tail, ruff, ruff".

Happy 40th Birthday to DCLC!

Next month Delaware County Literacy Council celebrates 40 years of working with adults to read, write, speak and understand English. DCLC's programs are offered free of charge to low-reading or non-English speaking adults. For these adults, basic literacy is the first step toward exercising more control over their own lives.

Happy Dollars Total for 2015-16:

\$813



2014-2015 total: \$3,168

2013-14 total: \$2,493

2012-13 Total: \$2,345

2011-12 Total: \$2,311

(18,711 Children Immunized)

All Proceeds go towards
Polio Eradication.

Service Quotation

**"The measure of life is
not its duration, but its
donation."**

- Peter Marshall, Age 89,
Television Personality

Rotary Celebrations

Birthday:

Harry Urian 10/22

Member Anniversary:

Brian Craig 10/23

Wedding Anniversary:

None



Warren Wright, one of Delaware County Literacy Council's 2015 outstanding students, and his tutor, Jeff Havilland, who recently retired from his long tenure as Strath Haven High School Guidance Counselor will be speaking today.