



# CogNotes

The Rotary Club of Swarthmore  
April 18, 2013

April is **Rotary Magazine** Month



**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

## Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

## 2011-2012 Board

### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

**Brian Craig**

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Hillard Pouncy

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Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Reisa Mukamal**  
"Art Goes to School"

## Table Grace

Help us, God, to avoid despair by taking the longer look at life, to be aware of the million in Rotary who share our ideals and are pledged to work for them.

Keep ever before us all the dream of world understanding and help us to take heart from every deed of kindness and compassion that we see day by day.

Make us thankful for these gifts of your bounty.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**April 20 8th Annual CRC Chester Creek Earth Day Cleanup; 9:00 – 11:00am**

**April 25 Brian Craig**  
"Safety: Part II"

**April 26 World of Work, Swarthmore -Rutledge School; 9:00—11:00am**

**April 30 Swarthmore College Crum Creek Cleanup; 9:00 – 12noon**

**May 5 – Swarthmore Charity Fun Fair**

*Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.*

**Last Week's Speaker—Dr. Linwood Haith,**  
Medical Director of the Nathan Speare Regional Burn Treatment Center at Crozer-Chester Medical Center  
by Joy Charlton

Dr. Haith reviewed fire prevention in Philadelphia, which was enhanced by the urban planning of William Penn – who insisted that houses were to be made of masonry or stone (not wood), roofs made of slate (not thatch), streets wide enough for firefighters' horse teams to turn, and park-like squares inserted to serve as natural fire breaks. Hence, Philadelphia never suffered the disastrous fires of London, Chicago, San Francisco. As for treatment, the burn center at Crozer-Chester was ahead of its time when founded in 1973, is now a national leader in research, and is one of only five burn centers in their catchment area of eastern PA, all NJ and DE. Their team includes therapists, nutritionists, and social workers in addition to doctors and nurses, and serves 500 patients/year. 40% of burns are caused by flame, 34% by scalding liquids (kids are especially at risk), 12% by contact, 5% are chemical, 3% electrical. They also see victims of diseases that produce symptoms similar to burns, and use treatments from antibiotics to skin grafts to artificial skin. Pain management and reconstruction are serious endeavors, but these days the mortality rate from burns is remarkably low. We are lucky to have a burn center located so close to us!



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Guests Last Week  
none



**The Pledge of Allegiance**



## Fun Fair Highlights

By Marv Gelb

Here's some of the great activities & new features you will find at this year's Fun Fair:

Lincoln Test Drives for the benefit of Charitable Trust Grants.

Gourmet Ice Cream Sandwiches for taking a ride.

Yoga on the Grass.

New Colorful, beautiful Charity Fair banners and flags all over town.

New delicious food choices at the Food Court.



## Happy Dollars Total for 2012-13: \$1693



2011-12 Total: \$2311

2010-11 Total: \$1690

2009-10 Total: \$896

(10983 Children Immunized)

All Proceeds to Polio Eradication.

## Service Quotation

"There is no exercise better for the heart than reaching down and lifting people up."

- Dr. Norman Vincent Peale (1898 – 1993) Minister, author and a progenitor of the theory of "positive thinking"

Follow us at:

[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Rotary:

Bill Baldwin

Apr 19

1 yr

Curt Reger

Apr 19

1 yr



President-Elect Hillard Pouncy presents Craig Fava with a Paul Harris Fellow Plus 3 pin for his work to ensure our club's contribution to the Rotary Foundation.

## George Whitfield, Assistant Governor for Area 7, Reports to Swarthmore Rotary Club

This year's goals for Rotary International and the District were/are:

Peace initiatives

Strengthening Clubs

Increase Service

Enhance the Public Image of Clubs



Peace is a very timely conversation to have these days. As we listen to local, national, and international news, we hear the stories of violence. Whether it is bullying in our schools and communities, guns in our major cities, or posturing by so called world leaders of war against other sovereign nations or even their own countrymen. Rotary can and has played a role locally with clubs sponsoring anti-bullying forums and speakers from other countries sharing their stories of building peace.

How do we as Rotarians increase our service to others? The easiest way is to write a check. But I think service to others will mean so much more when you play an active role in it. Therefore, the next time you are asked to participate with hands-on projects, please consider doing so.

This year, as in the past, Rotary International President, Sakuji Tanaka has asked all Rotary clubs to have a Strategic Plan. Have you accessed where you are as a club and where you are going? The plan will help you with membership growth and retention as well as service to your local community. Have you met or surpassed your goals for 2012-13? If you have not accomplished everything that you have set out to do this year, there are still three months left in this Rotary year.

Finally, what is your club's public image? Rotary International has realized that they can no longer take for granted the world knows what Rotary is all about or even that Rotary exists. Rotarians do "good" in our communities and around the world. Let people know who and what we are.

## Coming Soon: DelCo Literacy Council Clean Up - Saturday Morning, May 18th

By Ann Seidman

Bring your gardening tools and gloves and help clean up and beautify the grounds of the Delaware County Literacy Council Saturday morning May 18th. 2217 Providence Avenue in Chester. Hard work with fellow Rotarians and DCLC staffers makes for a fun and satisfying experience.

Can we count on you? Contact Ann Seidman [seidmanak@gmail.com](mailto:seidmanak@gmail.com); 610-543-6957. Start time TBD.

