



# CogNotes



**The Rotary Club of Swarthmore**  
**March 21, 2013**

March is **Rotary Literacy** Month

**Improving Lives in Communities**  
**Locally and Around the World for over 75 Years**

## Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

## 2011-2012 Board

### President

President-Elect

Club Administration

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Immediate Past President

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Program and Meetings

Membership

Retention/Attendance

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**Brian Craig**

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Hillard Pouncy

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Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Club Assembly**

## Table Grace

Lord, you have given us  
another day to use wisely or to  
squander as we will. Teach us  
how to redeem the time you  
give us in our own special  
way.

Grant that we may strengthen  
the ideals of Rotary through  
our vocation or profession that  
this world may be a better  
place for all humankind.  
Accept our thanks for this food  
and by it, enable us to serve  
you in gladness of spirit.  
Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Mar 23 Autism Awareness Symposium** (see reverse for details)

**Mar 28 Michael Carroll, author of *Fearless at Work: Timeless Teaching for Awakening Confidence Resilience and Creativity in the Face of Life's Demands***  
"Mindful Leadership: How Mindfulness Meditation Is Being Applied in the 21<sup>st</sup> Century"

**April 4 Lew Rinko**  
"About the Unique Childhood of a Hummer"

**April 11 Jessica Medard, Swarthmore Rotary's Inbound Exchange Student**

**April 18 Reisa Mukamal**  
"Art Goes to School"

## The Pledge of Allegiance



## Last Week's Speaker— Kate Hyzer

By Joy Charlton

Kate Hyzer is the new Executive Director of the Delaware County Literacy Council. She comes from the Center for Literacy in Philadelphia, which she joined after earning degrees from Penn and Yale. She overcame a mild learning disability herself in order to read, giving her both empathy for and understanding of the issue.



DelCo Literacy works with 800 adult learners and 200 volunteer tutors. About half of the learners are native speakers aiming for their GED; about half are new to the U.S. and are learning English as a second language (concentrated in Upper Darby). A GED is important: without a High School degree, adults are more likely to be unemployed, earn lower wages, have more health problems, and be imprisoned. Society loses, too, by having less productive citizens, fewer tax dollars, and higher need for social services. DelCo Literacy offers training in GED preparation and Work Readiness, as well as Basic, Financial, Computer, and Health literacies. Tutors receive a 10-hour training, and can volunteer via [www.delcoliteracy.org](http://www.delcoliteracy.org).

## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



## Guests Last Week

Joan Wright, Joe Patbi (Broomall Rotary Club), George Jones

## Welcome our New Member – Joan M. Wright

Here's Joan's bio:

I grew up in and around Newtown Square, PA and attended Catholic Schools around the county, graduating from Villa Maria Academy in Malvern in 1950. With the exception of some short term jobs growing up, I was a full-time housewife for the first years of my married life with my husband, Frank Schmucki. We had 3 lovely children. My husband died when he was 45. I then was married to Dr. Bill Hooper and his 7 children and we moved to Connecticut where Bill ran the ER Department in Middletown Hospital. We were happily married for 36 years until he died in 2011. During that time my business career was highlighted by my work as volunteer manager of a retail clothing thrift shop that I ran for Bill's Hospital for 3 years. I then worked as a volunteer in many charitable activities, especially with the homeless for 8 years. I also began working on a book of religious letters that is still underway. I married Ken Wright on January 1, 2013. He introduced me to Rotary and I decided that I wanted to be part of this wonderful organization.

## PECO Crown Lights Champions 'Rotary's War on Polio: 2 Billion Children Inoculated'



Rotary's remarkable battle to eradicate polio worldwide was highlighted on the PECO Crown Lights display towering over center city Philadelphia on Tuesday, February 23, the 108th anniversary of first Rotary meeting in Chicago, Ill. in 1905. Displayed at top of the PECO building was a motion ad "Rotary's War on Polio, Two Billion Children Inoculated Worldwide," which was part of Rotary International's public image effort to highlight the "End Polio Now!" campaign in cities all around the world. Because of the location of the PECO Crown Lights "motion messages," which are visible from the Schuylkill Expressway and Center City, tens of thousands of motorists and pedestrians could view Rotary's message.

## The Fourth Annual Taste of the Suburbs Food and Wine Festival



"Taste of the Suburbs" – sounds like a great opportunity to share some of the finest food and drink if the Delaware Valley. The **King of Prussia Rotary Club** invites you on Sunday, **April 7th** to the King of Prussia Mall from 6:30pm-9:00pm where more than 20 of the finest restaurants and brewing companies will share their signature menu items. Tickets are available at [www.kingofprussiaryotary.org](http://www.kingofprussiaryotary.org) or from **Bob Hart** at 610-265-5794 or **John Alfonse** at 610-337-0357. Each purchased ticket carries an opportunity to win a \$1,000 shopping spree at the King of Prussia Mall.

## Happy Dollars Total for 2012-13:

**\$1501**



2011-12 Total: \$2311

2010-11 Total: \$1690

2009-10 Total: \$896

(10663 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

"Do not let what you cannot do interfere with what you can do."

- John Wooden (b:1910-d:2010), Winner of 10 NCAA National Basketball Championships in a 12-year period as Head Coach at UCLA

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## Anniversaries

### Birthday:

Craig Fava

Mar 23

### Rotary:

Brian Casey

Mar 27 4 yrs

## Reminder:

**Autism Awareness Symposium – sponsored by The Rotary Club of Central Delaware County. March 23 – 11:30 am to 3:00 pm, at D'Ignazio's Towne House Restaurant, Media.**

**Tickets are \$30 (includes lunch) and may be purchased online at <http://www.eventbrite.com> (enter "central delco rotary" in the search), or send a check to The Rotary Club of Central Delaware County, P.O. Box 442, Media, PA 19063**