



CogNotes

The Rotary Club of Swarthmore
January 10, 2013



January is **Rotary Awareness Month**

Improving Lives in Communities
Locally and Around the World for over 75 Years

Rotary International President

District 7450 Governor
Assistant Governor

Sakuji Tanaka
David Ellis
George Whitfield

2011-2012 Board

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President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership Betty Ann Flynn/Marv Gelb

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

Brian Craig

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

Today's Program:

Judith Byron Schachner, NY-
Times bestselling author and
illustrator of Skippy Jon Jones
series of children's books

"Orbiting the Fur Ball: The Art of
Writing and Illustrating for
Children"

Table Grace

Thank you, God, for this time
together when we enjoy one
another, rekindle our energies,
quicken our minds, and
refocus our goals.

As we break bread keep us
mindful of those less fortunate
and help us to strive for a
world where all your children
can live an abundant life.

Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Jan 17 Sharon Friedler, Director of
the Dance Program and former
Stephen Lang Professor of the
Performing Arts, Swarthmore
College

"The Arts and Social Change"

Jan 24 Claudia Cueto, AIA, Principal
CuetoKEARNEYdesign, LLC

"Passive House on Dartmouth, a
Sustainable Retrofit"

Jan 31 Club Assembly

*Know someone that might have interest in one of
our upcoming topics? Invite them to the meeting
that day! They might be a prospective member.*



The Pledge of Allegiance

Last Meeting's Speaker—Eric Jenson

by Joy Charlton

Eric Jensen, professor of Astronomy at Swarthmore College, explained that our "New Year" begins on January 1st in part because of astronomical time and in part because of human politics. Ours is a cyclical solar calendar, which tries to stay in sync with the cyclical nature of the earth's relation to the sun and therefore the earth's regular changes in seasons. The specific calendar we use was fundamentally created by the Romans, an agrarian and militarily-ambitious society. (The months "July" and "August" are named after Julius Caesar and Caesar Augustus, replacing earlier given names for those months.) The Romans initially began a new calendar year in March, the point at which both crop planting and military action could be re-started after the winter. As the empire expanded in geographical distance, however, the military rulers pushed the beginning of the political new year back to what became known as January so they would have sufficient time to arrive in the empire's outer geographic reaches by March.

Other calendars, such as the Jewish and Muslim calendars, are lunar-based, tracking time by the phases of the moon. The solar, Roman-initiated calendar has become the civil calendar currently used worldwide by commerce and governments.

Eric highly recommended "Astronomy Picture of the Day" at apod.nasa.gov/.



Four Way Test:

Of the things we think, say and do:

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Week

John Iversen

A Request from Rotary President Sakuji Fukawa

Dear Fellow Rotarians,

I am a Japanese businessman, and I wear a suit almost every day. The Rotary pin is always on my lapel because I am proud to be a Rotarian. Anywhere I go, people will see the pin and know who I am. Other Rotarians will see it and know that I am a friend, and people who are not Rotarians will see it as well. I want to be sure that all of them also understand the meaning of this pin.

This is why I am asking all of you to wear your Rotary pin and to raise awareness of what the pin means. I believe having that pin on your lapel changes you. It makes you think more before you speak and before you act. It makes you remember, all the time, that you are a Rotarian – and that as Rotarians, we are here to help.

All of us should be ready to talk about Rotary. When someone asks you about that pin, you should be ready to answer them. What is Rotary? What does Rotary do? These are questions that each of us should always be prepared to answer.

We cannot go to prospective members and ask them to join Rotary only because we want more members. We have to show them that Rotary is a wonderful organization, and that they will be happier because they belong to a Rotary club.

When we ask people to join Rotary, we are doing this to help them as well. It is clear to me that the day I joined the Rotary Club of Yashio was a day when I took my first step down a different path in life – a path of greater connection, greater satisfaction, and a deeper sense of fulfillment and peace.

This is a feeling that I want to share with others. And I know that one way to do that is through bringing in new members. But we must also do it by raising awareness of Rotary and Rotary's work, by focusing on our public image and wearing our Rotary pins every day.

Top Rotary Stories of 2012

During January we will highlight some of the top stories from last year.

2012 RI CONVENTION

More than 35,000 Rotarians from 181 countries and geographical areas converged on Bangkok, Thailand, in May for the 2012 RI Convention. They celebrated successes in the campaign to eradicate polio (see above), and left with renewed energy to continue the fight against the crippling disease.

Her Royal Highness Princess Chulabhorn represented His Majesty the King during the opening ceremony, thanking Rotarians for their good work around the world. During four packed days of plenary and breakout sessions, Rotarians heard from a number of speakers, including microcredit pioneer and Nobel Peace laureate Muhammad Yunus; antipoverty crusader Hugh Evans; Gillian Sorenson, senior adviser and national advocate at the United Nations Foundation; and Grammy Award-winning singer-songwriter and activist Angelique Kidjo.

During the World Peace Symposium that preceded the convention, former Sudanese child soldier Emmanuel Jal talked about the atrocities he had witnessed, and Liberian Nobel Peace laureate Leymah Gbowee urged attendees to continue working for peace.



Rotary President Sakuji Tanaka asks Rotarians to join him in wearing your Rotary pin during Rotary Awareness Month in January

Happy Dollars Total for 2012-13:

\$1180

2011-12 Total: \$2311

2010-11 Total: \$1690

2009-10 Total: \$896

(10128 Children Immunized)

All Proceeds to Polio Eradication.



Service Quotation

"If you want to live a long life, focus on being of service."

— Hans Selye (1907-1982), Austrian endocrinologist known for his studies of the effects of stress on the human body

Follow us at:

www.twitter.com/SwarthmoreRC



Anniversaries

Rotary:

Jim Brower	Jan. 14	12 yrs
Dean Wolfe	Jan. 15	4 yrs



The Fruits of our Efforts:

A View of Park Avenue with Luminaria, January 1, 2013

Marten Estey's Memorial Service

There will be a memorial service for Marten Estey at 11:30 am on Saturday, Feb. 2, in the sanctuary of the Swarthmore Presbyterian Church. A reception and a light lunch will follow the service.

Donations to one's favorite charity are appreciated.