



# CogNotes



**The Rotary Club of Swarthmore**  
**December 20, 2012**

December is **Rotary Family** Month

**Improving Lives in Communities**  
**Locally and Around the World for over 75 Years**

## Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

## 2011-2012 Board

### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

### Brian Craig

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Collin Darrell, entrepreneur**  
"You Heard it Here First – Grow Culture Restaurants"

## Table Grace

Amid the accelerating activity of this season, Lord, slow us down and give us quiet minds to discern the deeper meaning of these days and receptive hearts to respond to those who need our caring concern.

Accept our tribute of thanks for all you have given us in Rotary and for what we enjoy today.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Dec 27 no meeting**

**Jan 3 Eric Jensen, Professor of Physics and Astronomy, Swarthmore College**

"Why the New Year Begins on Our January 1st"

**Jan 10 Judith Byron Schachner, NYTimes bestselling author and illustrator of Skippy Jon Jones series of children's books**

"Orbiting the Fur Ball: The Art of Writing and Illustrating for Children"



## The Pledge of Allegiance

## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



George Whitfield, Josh Twersky and President Brian Craig present a check for \$2500 from the Swarthmore Rotary Club to Bill Benson, Executive Director at CADES. Bill announced that the donation would be matched dollar for dollar, thus doubling the impact of Rotary's contribution.

## Guests Last Week

Becky Welsh, Jim Snively, Bitsy Snively, Tannei Casey, Kaylan Fava, Roma Wright



## Happy Dollars Total for 2012-13: \$1189



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(10143 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

"True leaders understand that leadership is not about them but about those they serve. It is about lifting others up."

- Sheri L. Dew, Author, Publisher, and CEO of Deseret Book Company

The Strath Haven High School a *capella* group "The Silvertones" once again provided a beautiful concert of traditional music and popular holiday songs, which included sing-alongs that brought together the voices and spirits of CADES and Rotary.

## A note from Frank Hollick, RI Foundation Annual Giving Chair RE: Year-End Giving Information

Dear fellow Rotarians, Happy Holidays! Many of us want to make our annual Rotary Foundation gift prior to year-end for tax purposes. Following is the information from Rotary International. Have a blessed and peace filled Holiday Season, and a safe, happy and prosperous 2013 and beyond! Frank

*For details of how to give before the end of the year, see your email message from Sharon Quick dated December 17th.*

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Birthday:

Dorothy Gelb	Dec. 19
Carol Hopkins	Dec. 21
Dennis Hoffman	Dec. 22
Dierdra Whitfield	Dec. 23
Chris Darrell	Jan. 1
Robin Elrick	Jan. 1

### Wedding:

Steve Laxton	Dec. 16
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### Rotary:

Anne Hansen	Dec. 29
Steve Laxton	Dec. 29
Art Baker	Jan. 1



*Your contribution to Every Rotarian,  
Every Year makes humanitarian projects possible.*

## About The Rotary Foundation – Six Areas of Focus



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development



## This Week's Focus: Maternal and Child Health

The Rotary Foundation improves the lives of mothers and their children by

- Reducing the mortality rate for children under the age of five
- Reducing the maternal mortality rate
- Improving access to essential medical services and trained health care providers for mothers and their children
- Supporting studies related to maternal and child health

Want to know more about the Rotary Foundation? Go to this link:  
<http://www.rotary.org/en/AboutUs/TheRotaryFoundation/Pages/ridefault.aspx>