

# CogNotes

The Rotary Club of Swarthmore  
October 27, 2011



October is **Vocational Service** Month

**Celebrating 75 Years of "Service Above Self"**  
*April 26, 1937 to April 26, 2012*

## Rotary International President

District 7450 Governor  
Assistant Governor

**Kalyan Banerjee**  
Bonnie Korengel  
Anne Hansen

## 2011-2012 Board

### President

President-Elect  
Club Administration  
President-Nominee  
Past President  
Secretary  
Treasurer  
Service Projects  
Community Service  
International Service

### Brian Casey

Will Fairley  
Will Fairley  
Hillard Pouncy  
Marv Gelb  
Madeline Bialecki  
Gladys Snively  
Mike Malone  
Ken Wright  
Anne Hansen  
/Ray Hopkins  
Randy Winton  
Joy Charlton  
Betty Ann Flynn  
Cathy Darrell  
Dean Wolfe  
Craig Fava  
Hillard Pouncy  
Josh Twersky  
Steve Laxton  
Marty Spiegel  
Brian Casey

Vocational Service  
New Generations  
Membership  
Retention  
Sergeant-at-Arms  
Rotary Foundation  
Program  
Public Relations  
Gundaker  
Charitable Trust  
CogNotes Editor

## Today's Program:

**Mark Kuperberg**  
The Great Recession—Part II

## Table Grace

Amid the flaming colors of  
Fall and the bracing air that we  
breathe, O God, remind us of  
the poet's words that "The  
Heavens declare your glory;"  
that we may never forget that  
you are the Giver of all of life.

You have given us ample pro-  
vision for our needs of body,  
mind, and spirit for which we  
are truly grateful.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Nov 3 Cynthia Jetter**  
The Five College Initiative in  
Chester

**Nov 10 Joe Hortua**  
Playwright and Television Writer

**Nov 16 Board Meeting**

**Nov 17 Denise Aquilante**  
On the Ultimate Turkey

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL  
and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all  
concerned?

## Guests Last Week:

Faith Holefelder

## Last Week's Speaker:

**Jerome Parker**

by Mike Malone

In a return visit, **Dr. Jerome Parker**, president of Delaware County Community College, noted that while only 6% of Strath Haven grads go to DCCC for their next stop, nearly 23% of that class eventually ends up at the school within 4 years of high school graduation. So, DCCC is a refuge for Delaware County students. Many students come to DCCC unprepared for college. Two-thirds need remedial work upon arrival, and 27% don't make it to the second semester, mostly because they work as well.

Dr. Parker believes we need to recommit to all levels of education. While the U.S. was once #1 in the percentage of college grads in the workforce, we are now #10.



## World Polio Day in Swarthmore

By Will Fairley

The Club observed World Polio Day on Monday October 24 with a table outside the Coop in Swarthmore. The team from the Club included **Cathy Darrell, Will Fairley, Craig Fava (right), Ann Seidman, and Mike Malone.** Gudmund Iversen was official photographer, of course. It was a beautiful day, and that worked well.

The table was flanked with posters by **Anne Hansen** from previous polio eradication campaign events. One poster featured photos of Club and community members who have been on two-week Rotary-sponsored trips to participate in the mammoth one-day inoculation of all children in India. The other showed a row of adorable Ethiopian children showing their electric green pinkies painted to show they had been inoculated.

In India they use purple, and at our table we offered to paint donors' pinkies with purple nail polish. Most declined but quite a few went for it. We swapped ideas about the best approach to "customers". One idea worked well for Ann Seidman, which went something like this addressed to people coming out of the Coop "Would you be willing to donate \$1 to inoculate one child against polio as part of the Rotary International campaign to eradicate polio worldwide." Total netted for the day was \$107.02.



## Happy Dollars Total for 2011-12:

**\$582**

2010-11 Total: \$1690

2009-10 Total: \$896

(5280 Children Immunized)



## Service Quotation

"A bit of fragrance always clings to the hand that gives roses."

- Chinese Proverb



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## Anniversaries:

### Rotary:

Ken Wright	Nov 1	13 Years
Dennis Hoffman	Nov 1	23 Years
Paul Paulson	Nov 1	64 Years
Ed Jones	Nov 1	65 Years

### Birthday:

Rich Noonan	Oct 28
Madeline Bialecki	Oct 28
Jim Brower	Nov 2
Arthur Kyriazis	Nov 2

### Wedding:

Dennis Hoffman	Oct 15
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## Earn double recognition and help end polio

Observe World Polio Day on 24 October by making a contribution to help End Polio Now. During the week of 24-28 October, Rotarians will receive 2-for-1 recognition for every contribution of US\$100 or more made to PolioPlus at [www.rotary.org/contribute](http://www.rotary.org/contribute).


The promotion will begin at 06:00 CT on Monday, 24 October, and end at noon CT on Friday, 28 October. Contributions on the Rotary website may be made in U.S. dollars or one of 11 other currencies: AUD, CAD, CHF, DKK, EUR, GBP, JPY, NZD, NOK, SEK, and ZAR.

Online contributions cannot be made on behalf of another individual, club, or district. Double recognition cannot be used to designate others as Paul Harris Fellows.


Because a high volume of online traffic is anticipated with this promotion, please allow four to six weeks for the promotional recognition to appear in your account, and before requesting recognition materials.

Questions?

Email or call Rotary's Contact Center at [contact.center@rotary.org](mailto:contact.center@rotary.org), +1-866-976-8279.



### 5th Annual Swarthmore Rotary Charity Gala Auction



**Betty Ann Flynn**  
Gala Committee Chair

"Helping Ordinary People do Extraordinary Things"

**Please Join Us:**

**Friday November 4, 6:00pm**

**Swarthmore Presbyterian Church - Fellowship Hall**  
727 Harvard Avenue, Swarthmore, PA

[www.SwarthmoreRotary.org/auction](http://www.SwarthmoreRotary.org/auction)

## Mini-Classification Talk: Josh Twersky

Josh took us on a journey through his life, which brought him to Swarthmore in 1991. After graduating from West Chester in '95 he attended the Police Academy where he finished in '96. He chose to go the CPA route and passed the exam in '97.

Josh's entrepreneurial background as a kid drove him to owning his own business in 2000. He sold the tech side of his company to Techguides in '09 and now focuses on helping people and businesses with their taxes. He enjoys tournament poker occasionally.

With his wife he has two daughters and values FAMILY, EDUCATION, and WORK.