



# CogNotes

**The Rotary Club of Swarthmore**  
**February 3, 2011**

www.SwarthmoreRotary.org



February is **World Understanding** Month

## Rotary International President

**Ray Klinginsmith**

District 7450 Governor      Joan Batory  
Assistant Governor      Anne Hansen

## 2010-2011 Board

<b>President</b>	<b>Marv Gelb</b>
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Chris Rowland
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
Attendance	Ken Wright
Public Relations	Ken Wright
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

## Today's Program:

**John Stauffer**

"Ethiopian Refugees"

## Table Grace:

Lord God, amid all of our goal setting and striving, help us to see beyond them, persons and places of human need.

Beyond planning and programs, give us a vision of boys and girls healed and helped.

And now receive our grateful thanks for the blessings around these tables and for the abiding friendships in Rotary that go with us as we return to our tasks. Amen.

The Rev. Dr. Frederick E. Christian



## Last Week's Speakers: Classification Talks by Madeline Bialecki and Randy Winton

By Mike Malone

**Madeline Bialecki**, from Detroit, has had many jobs in her life with most having something to do with serving the disabled. She did spend 8 1/2 years in the FBI. She wanted to be an agent so she went for a college degree but at the end she moved into the social service field. She loves her current job as Executive Director of The Delco Literacy Council. She holds an M.A. in Theology.

**Randy Winton** was born in Boston and ended up in Philadelphia by way of The Wharton School. He is a fee only registered investment advisor who develops portfolios for individuals and may implement the recommendations if the client desires. He thinks that investors should demand transparency from their financial professionals. This can be achieved by asking them "how do you get paid?"

## Coming Program & Events

**Feb 10 Mayor Lowe**  
"The College Inn & The Police Department's Green Initiative"

**Feb 17 Louis Massiah, Swarthmore College**  
"How to Make Award Winning Documentaries"

**Feb 23 Board Meeting**

**Feb 24 Classification Talks**  
Brian Casey, Dean Wolfe

**Mar 23 Board Meeting**

**Mar 24 Russell Atkinson**  
"Why we Didn't go to Haiti"



## The Pledge of Allegiance

## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Guests Last Meeting:

Rev. Russell Atkinson - our host,  
Hogie Hansen

## End Polio Now Ride

By Rotarian Dan Danese

Two motorcyclists from the West Grove Avondale Rotary Club, Dan Danese and Tom O'Neill, will be riding to the international convention in New Orleans this May. They also rode to Montreal last year. However, this year they are looking for club and individual pledges on a mileage basis (one way) to generate donations for End Polio Now.



This ride will be approximately 1,300 miles so a penny a mile would generate \$13, a nickel \$65, a dime \$130, a quarter \$325, and a dollar—\$1300. Their hope is to generate in excess of \$1300—or at least \$1 per mile. If you would like to donate, please send your pledge per mile amount via e-mail to [ddanese@legacysolutions.org](mailto:ddanese@legacysolutions.org).

Both Dan and Tom are members of the International Fellowships of Motorcycling Rotarians. This group has organized four rides to New Orleans which will originate from Seattle, Sacramento, Chicago, and Albany. Dan and Tom will join up with them along the line and the entire group will make a grand entrance into New Orleans on the morning of May 20th.

Please consider helping their ride get us all closer to meeting the End Polio Now bogie sooner than later. Remember, your contribution will be tax deductible!



## District Database User Conference

By Brian Casey

Last weekend our Club and District were represented at the 3rd annual DaCdb Users Group Conference in Las Vegas.

This was an opportunity to learn and shape new functionality on the system that will benefit the Clubs in the District, and the District itself.

These changes will make it easier for Clubs to accurately manage data on the system and manage the affairs of the Clubs and the District.

Also, 3 days with 45 Rotarians from all over the country was a great opportunity to network and get different perspectives on Rotary and how Clubs operate.

A Shotgun wedding -  
A case of wife or death.

**Happy Dollars  
Total Since  
July 1: \$987**



2009-2010 Total: \$896  
(3138 Children Immunized)

**All for the eradication of Polio.**

## Service Quotation

“Every problem has in it the seeds of its own solution. If you don’t have any problems, you don’t get any seeds.”

- Dr. Norman Vincent Peale, Author of “The Power of Positive Thinking”

## Greeter

Our greeter next week will be



**George Whitfield**



## RI MasterCard - Something to Consider

By Brian Casey

Rotary International has teamed up with MasterCard offer the Rotary International MasterCard as an opportunity to raise money not only for clubs, but also as a way to help the Rotary Foundation and Polio eradication.

For every account that is opened and activated with a qualifying purchase, you will receive a check for \$50 payable to the Rotary Club.

In addition, every time the card is used, Bank of America will make a contribution to the Rotary Foundation at no cost to you.

Since the program was launched in 2000, The Rotary Foundation has received over \$7 million including \$2 million for polio eradication.

For a link to more details and an online application, please visit [www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org).