





P.O. Box 4. Swarthmore. PA 19081

July 16, 2020

Holger Knaack **RI President 2020-21** Kevin M. Katarynick **District 7450 Governor**

Swarthmore Rotary Leaders



William Clinton Hale President

Kathryn Jones **President-Elect**

Brian N. Casey **Club Executive Secretary** Webmaster



Secretary Sonya Pappas Treasurer



Barbara Whitaker-Shimko **Rotary Foundation Chair Betty Ann A. Flynn** Club Director



Lori Markusfeld Service Projects Chair

Penelope Reed **Public Relations Chair**

<u>Ann K. Seidman</u> **Membership Chair**



Barbara Amstutz Grants Committee Chair



iPast President

Cathleen Darrell **Attendance Secretary**

Francy Cross **Assistant Governor**

Service Quotation

"This is what you shall do; Love the earth and sun and the animals, despise riches, give alms to every one that asks, stand up for the stupid and crazy, devote your income and labor to others, hate tyrants, argue not concerning God, have patience and indulgence toward the people." Walt Whitman

Rotary Celebrations!

Meetings and Events

July 16th - Meeting Speaker: Steve Platt, Engineer Subject: Public Art in or near Swarthmore's Central Park 23rd - Meeting Speaker: Umar Mycka, Owner, I Don't Want Poison Ivy Subject: Gardening at Home and in the Greater Philadelphia Area

Table Grace

By Frederick E. Christian

Lord, you have taught us by word and by example that we should work your works while it is yet day, before the night comes when no one can work. Keep us from idleness and from the misuse of these talents that you have put into our care. Amen.

4 Way Test

Of the things we think, say or do

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

Last Meeting Summary

What are Swarthmore center businesses doing to survive the pandemic? Sharon Mester and Martha Perkins reported on the individual and collective actions retail establishments are doing to ride out Covid-19. Sharon is President of Swarthmore Town Center (STC) and Martha owns Gallery on Park. They reported that while a couple of businesses, the Co-Op and Swarthmore Hardware, are doing very well, most businesses are struggling. Individually, some shops went on-line. Martha said that she established a shopping web-site after she had to close Gallery. She said many of her regular customers have been supportive. Fitness facilities such as Pilates Connexion and Indigo offered Zoom fitness classes. Restaurants that offered take out have added new products. For example, Hobbs is now offering pizza and baked goods for take out. Of course, businesses that can't be on-line such as hair and nail salons are struggling. Some businesses have obtained grants from Delco Strong or federal money from the PPP program to tide them over.

The collective response has been led by STC. Their effort has focused on bringing people into the Center. The most noticeable action was establishing the parklets for outdoor dining (see below). They have also helped businesses with advice on how to renegotiate rental and insurance agreements, arranged for student interns and undertaken a general beautification program. The last effort includes replacing trash cans and upgrading kiosks and tree planters.

Sharon said STC and business owners will do what ever it takes to stay viable. We can support them by patronizing the stores in the center. We can also "like" the STC website. We can all take a cue from STC's street sign "Together we can see it through".

Swarthmore Town Center Parklets

Birthdays

No Birthdays Found

Wedding Anniversaries

Susan Larson July 17th

Years of Service

No Years Of Service Found

Happy Dollars

pledge \$180

2020-21 Happy Dollars for Polio Plus Fund (\$3 to fully protect one child)

> 2020-21 total: \$3355 2018-19 total: \$3,845 2017-18 total: \$4,515

Guests Last Meeting

No guests

From Swarthmore Town Center Facebook page:

Anita Barrett

June 27 at 5:04 AM

We did it! As the sun was setting last night, we completed Swarthmore's outdoor dining parklets and they look great!

Our gratitude to Swarthmore Borough Council and its staff for their support of this project. Much thanks to traffic engineer Al Frederico for helping us design the space and to Andrew Bunting and Jennifer Pennington of the Swarthmore Horticultural Society for assisting with all of the planters, screens, and vegetation.

Thank you to the Swarthmore Centennial Foundation, Swarthmore Rotary Club, Occasionally Yours, and to so many private donors for helping us fund this initiative.

Now...all that's missing is YOU! Come hungry and come often to enjoy outdoor dining and to support all of our unique, independent shops in Swarthmore. Together We Will See It Through!

We will keep the GoFundMe campaign open for a little while longer. To donate, go to:

https://charity.gofundme.com/o/en/campaign/swarthmore-town-center-parklet-project







www.SwarthmoreRotary.org ------- www.Facebook.com/SwarthmoreRotary ------- www.SwarthmoreFair.org