Swarthmore Rotary CogNotes

November 14, 2019

Mark Daniel Maloney
RI President 2019-20
Peter A Mardinly
District 7450 Governor

Swarthmore Rotary Leaders

Maria Michael Zissimos
President
Youth Services Chair
Craig Fava
Past President
William Clinton Hale
President-Elect
Brian N. Casey
Club Executive Secretary
Sonya Pappas
Treasurer
George C. Whitfield Jr.
Secretary
Barbara Whitaker-Shimko
Rotary Foundation Chair
Perri Ann Evanson
Membership Chair
Betty Ann A. Flynn
Club Director
Anne C. Hansen
Club Director
Lori Markusfeld
Service Projects Chair
Penelope Reed
Public Relations Chair
Barbara Amstutz
Grants Committee Chair
Kathryn Jones
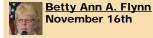**President-Nominee**
Sean Murphy
Assistant Governor

Service Quotation

"Service is a smile. It is a wave, a reaching handshake, and a wink. It's these simple acts that matter most, because the greatest service to a human soul has always been the kindness of recognition"
Richelle E. Goodrich, Author

Rotary Celebrations!

Birthdays

Betty Ann A. Flynn
November 16th

Meetings and Events

November
14th - Meeting
Speaker: David McKeighan, MSW, Executive Director Delaware County Medical Society
Subject: Delaware County Medical Society:Public Health Initiatives in Delco.
21st - Meeting
Speaker: Beth Koniers Brown, Director Delaware River Watershed Program, Audubon PA
Subject: Protecting the Delaware River Watershed for Birds and People
28th - Thanksgiving
Speaker: No Meeting

Table Grace

By Frederick E. Christian
Lord of the nations, in a day when new freedoms are emerging in many lands, restore within our country a fresh appreciation of what we have so long enjoyed. Forgive our indifference to the privileges we have and the rights we possess. Make Rotary, through each one of us, a beacon proclaiming far and wide the hope of a better day for all your people and accept our thanks for all your good gifts. Amen.

4 Way Test

Of the things we think, say or do

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?**

Last Meeting Summary

Author John Billheimer told us about the subject of his new book, Hitchcock and the Censors. The book discusses the origin and history of movie censorship in this country and its impact on Alfred Hitchcock's movies. The Production Code was an initiative by Hollywood movie producers to ward off government censorship. After an initial attempt that wasn't very effective, an enforcement board with real power was established in 1934. It remained in place until 1968. John said a result of the establishment of the Code was that Mae West was replaced by Shirley Temple as the most watched female star.

Most of John's talk was about Alfred Hitchcock's interactions with the Board of censors and some methods he used to get around them. One of the rules was there should be no excessively lustful kissing scenes. Hitchcock, along with other directors, interpreted that to mean kisses should not last longer than three seconds. On the other hand, there was no limit to the number of kisses, just the duration. I think a research project on the effect on lust of the number of kisses vs. the duration would have been helpful here. John didn't mention any such research. An example of getting around the Code was that Hitchcock would sit with the censor while that person was reviewing the film and Hitchcock would distract the censor right before any potential lustful scenes. I guess he could have done this before a four second kiss.

WHYY volunteer Activity

By Raymond F. Hopkins

It was still dark out as the 11 of us set out for Center City. Arriving at the station, we were given badges as volunteers and welcomed to the window dominated Sixth street WHYY area where the call center operation was set up. Our "work" occurred in a crowded, sunny space. Two round tables with six "stations" and a third with four afforded 16 volunteers to don headphones, navigate a computer and listen to calls from radio or TV programs audiences responding to pledge requests. Some callers were moved by the rewards and lottery chances for an iPhone or cruise; others had simple philanthropic motives.

After a twenty five minute training session we were launched. From 8 till 12 o'clock our Swarthmore contingent, augmented by a group from the Philadelphia Rotary club, struggled to hear callers wishes amid the "boiler-room" noise of our crowded work stations and the frustrating protocol options on our screens. The joyful aspect of these four hours is that they not only sped by quickly but also were lightened by opportunities to take leisurely breaks. Break time afforded moments to chat over some scrumptious, nutritious food and drink, wander the hallways of the station crowded with small stalls promoting yoga, music, shirts and jewelry, and take bathroom breaks.

Leaving our "duty" and heading home, we found humor and satisfaction among the modest number of calls to which we had responded. My big success was convincing a caller to double their sustaining membership contribution! I only pray that the mouse clicks I made to accomplish that mission will in fact get her the promised digital subscription to the New York Times.

Project CURE

**THIS IS A PROJECT THAT SWARTHMORE ROTARY SUPPORTS
Marty Speigel and his wife attended on behalf of Swarthmore Rotary**

"Thanks to all who made the trek to Project C.U.R.E. to join in the photo shoot for the Sri Lanka container support project. Please find attached some photos taken on my cell. We thank all the Rotary Clubs for your financial and volunteer support. "

Kathy Hrenko, PROJECT C.U.R.E.