



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081  
October 4, 2018



**Improving Lives in Communities**  
*Locally and Around the World for over 80 Years*

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District 7450 Governor Paul Quintavalla  
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## Today's Program:

### Andrea Packer: Celebrating the Quilts of Gee's Bend

## Table Grace

We have turned the calendar into another month. Thank you, Lord, for this reminder that our days are numbered. Teach us so to number our days that we may become wise in your sight. Thank you for the provision you have made for our bodily needs and increase our gratitude for the friendship of this hour. Amen

### Follow us online at:

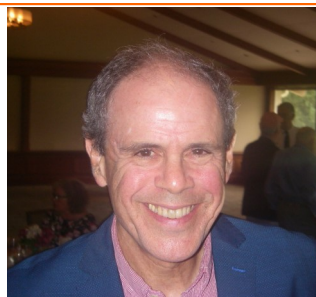
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## September 27, 2018 Program:

### Ben Yagoda By Rich Shimko

I believe the information Ben Yagoda provided will be very helpful to me. Ben, retired professor at the University of Delaware and author of many books and articles, talked about cognitive biases. These are the unconscious biases that people have. Throughout my life I have had to deal with ignorant persons (all Rotarians excepted, of course) who are not clear thinkers. Now I will be able to helpfully point out their errors. For example, people on the other side of the political divide are exhibiting confirmation bias, that is, they ignore facts that don't support their beliefs.

*(continued on reverse)*



## Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

**October 6:** Main Line Oktoberfest, Paoli, PA

**October 11:** State Street Miracles

**October 13:** Adopt-A-Highway Clean Up –Yale Ave

**October 24:** World Polio Day

*Know someone who has an interest in any of these topics? Invite them to the meeting!*

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



### Guests:

Lawrence Seidman,  
Donna Armand , Executive Director of  
The Chester Fund for Education and  
the Arts

## SINCE 1985, ROTARY'S KEY HUMANITARIAN PRIORITY HAS BEEN TO RID THE WORLD OF POLIO

- ♦ Rotary has donated \$1.8 billion for Polio eradication and protected over 2.5 billion children via vaccination programs
- ♦ The number of cases is down by 99.9%
- ♦ Rotary International partnered with Global Polio Eradication Initiative (GPEI) in 1988
- ♦ International Commission for the Certification of Poliomyelitis Eradication announced polio was eliminated from the United States in 1994
- ♦ Polio remains endemic in three countries, Afghanistan, Nigeria and Pakistan
- ♦ World Polio Day event will take place at the College of Physicians in Philadelphia

### Please Note:

**All October Meetings are now back at the Inn District 7450 District Governor Paul J Quintavalla (of Broomall Club) will visit us 10/18 at the Inn.**

### THIS DAY IN HISTORY:

- ▶ **1883:** Orient Express begins its first official journey from Paris to Istanbul
- ▶ **1957:** USSR launches Sputnik I
- ▶ **1999:** UN declares World Space Week to occur October 4-10

### September 27, 2018 Program: Ben Yagoda

(continued from front)

Many people I know exhibit sunk cost bias, the tendency to stick with a project even though it is clear (to me) that it is a mistake. Or how about the endowment effect, the tendency to value something owned more than what one would be willing to pay for it. There are many other biases, 174 in fact according to Wikipedia, and I look forward to pointing them out to people when they use biases. I can hardly wait!

## Happy Dollars 2018-19:

**\$ 775**



2017-2018 total: \$4,515  
2016-2017 total: \$3,756  
2015-2016 total: \$3,756  
2014-2015 total: \$3,168  
2013-2014 total: \$2,493

(22,168 Children Immunized)  
**All Proceeds go towards  
Polio Eradication.**

### Service Quotation

**"Some people give time, some money, some their skills and connections, some literally give their life's blood. But everyone has something to**

**we can  
help**

*Barbara Bush*

## Rotary Celebrations

### **Birthday:**

### **Member Anniversary:**

Cathleen Darrell Oct 04

### **Wedding Anniversary:**

Marty Spiegel Oct 04

Anne deLucca Oct 05

## PEANUT BUTTER DAY!

**When: Every 1st Thursday of the month**



Please bring a jar of peanut butter to every first Thursday meeting. Cathy Darrell will transport our donations to City Team.